



CANNABIS STASH BAG GIVEAWAY PILOT INITIATIVE

Hello! Thanks for your interest in the Let's Talk Cannabis IL pilot initiative. We are seeking partners to help distribute cannabis stash bags to promote safe storage and keep children safe. If you are interested or would like to learn more, please email LetsTalkCannabisIL@prevention.org.

Campaign Overview

Let's Talk Cannabis IL is a public health campaign developed by the Illinois Department of Human Services and Prevention First. The campaign seeks to educate the public about the health considerations and responsible use of non-medical cannabis. Through educational content, the campaign provides trustworthy and unbiased legal and health information to help the public make informed decisions.

Material Overview

These 11" W x 6" H canvas stash bags are intended to help parents and guardians keep cannabis products safely stored and out of the hands of young children. They are lockable, water-resistant, and smell-proof. The front side features the Let's Talk Cannabis logo and [website URL](http://www.LetsTalkCannabisIL.com). The back side features a QR code linked to the [Let's Talk Cannabis Parent & Mentor page](http://www.LetsTalkCannabisIL.com). We will also provide locking instructions and this educational handout that highlights the risks of using cannabis as a new or expecting mom and the importance of safe storage.



*Product mock up -
not the final design.*

Shipping

Prevention First will ship 400 bags among 4 boxes (*while supplies last*) to interested partners. Each box weighs approximately 33 lbs. We will also provide signage to promote the bags. An email notice will be sent once materials have shipped.

Distribution

Please distribute these bags to parents or guardians of young children who may have cannabis at home. You *do not* need to collect any information from bag recipients.

Communication

Prevention First will check in and send a follow-up survey within six months of initial distribution.

For more information on the campaign, please visit our website at www.LetsTalkCannabisIL.com